

# Director, European Public Affairs & Advocacy

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The Alliance for Regenerative Medicine (ARM) is the leading international advocacy organization dedicated to realizing the promise of regenerative medicines and advanced therapies. ARM promotes legislative, regulatory and reimbursement initiatives to advance this innovative and transformative sector, which includes cell therapies, gene therapies and tissue-based therapies. Early products to market have demonstrated profound, durable and potentially curative benefits that are already helping thousands of patients worldwide, many of whom have no other viable treatment options. Hundreds of additional product candidates contribute to a robust pipeline of potentially life-changing regenerative medicines and advanced therapies. In its 11-year history, ARM has become the global voice of the sector, representing the interests of 370+ members worldwide, including small and large companies, academic research institutions, major medical centers and patient groups. To learn more, visit: [www.alliancerm.org](http://www.alliancerm.org)

## POSITION OVERVIEW:

This is an exciting opportunity for the right professional to step into this newly created role and advance ARM's reputation and its policy, political and advocacy goals in Europe.

The Director, European Public Affairs & Advocacy will partner with the Senior Vice President of Global Public Affairs to develop, drive and tactically execute ARM's integrated public affairs strategy in Europe — comprising government relations, policy and advocacy. This role will also partner with the Director of Public Affairs who oversees media relations and social media globally, as well as the European Director of Market Access & Value and the European Director of Regulatory Affairs. The role will be supported by a Brussels-based public affairs agency and reports to ARM's Senior Vice President of Global Public Affairs.

**This is a fulltime position located in Brussels, Belgium. Some intra-European travel required along with occasional travel to the U.S.**

## RESPONSIBILITIES:

- Work with the SVP of Public Affairs, ARM leadership, European colleagues and agency partners to promote and protect ARM's reputation and to drive the organization's policy positions among key European stakeholders, including the European Commission, European Parliament, Council of the European Union and other relevant third parties.
- Reinforce ARM as the global - and European - voice of the cell & gene therapy sector, ensuring stakeholders reach out to ARM for all policy, political, science and business inquiries related to the ATMP sector.

- Advance ARM's policy positions with key policymakers and stakeholders as the day-to-day government affairs and advocacy lead for ARM Europe.
- Prep and partner with SVP Global Public Affairs, ARM CEO and other colleagues in advance of policy meetings with key European stakeholders.
- Partner with European Directors of Market Access & Value and Regulatory Affairs and director of Public Affairs (global media) to ensure the consistent and sustained execution of ARM's integrated European public affairs strategy.
- Partner with country-specific political consultants - under the direction of the SVP and European Director of Market Access & Value to ensure coordination and advance policy goals.
- Draft policy positions, briefing documents, reports and other materials.
- Engage regularly with ARM member organizations and their government relations teams.

## **SKILLS & EXPERIENCE:**

- 15+ years' experience as an effective Brussels healthcare and/or biotech government relations lead and lobbyist. Will consider qualified individuals who have worked in other regulated sectors but preference is in healthcare/biotech. Previous in-house, corporate experience is a strong plus.
- Demonstrated experience executing integrated pan-European strategic public affairs campaigns comprising government affairs, advocacy and policy. Experience running public affairs campaigns in France, Germany, Italy & the UK a plus.
- Demonstrated ability to strategically assess developing policy opportunities and risks and effectively counsel ARM colleagues in real-time.
- Adept at translating complex healthcare terminology into easily understandable information for policymakers.
- Demonstrated experience developing and maintaining relationships with relevant stakeholders at the Brussels, pan-European and individual country levels.
- Ability/desire to regularly work early evening hours to collaborate with US colleagues.
- Experience working for a US-based corporation or organization is a plus.
- Seeking energetic, go-getter – accomplished in seeing around corners & making things happen. Team player who lives and breathes collaboration.
- Exhibits calm under pressure and when working against deadlines.
- Demonstrates highly professional demeanor and excellent inter- personal skills; experienced working with political stakeholders.
- Experience partnering with external vendors, including public affairs agencies.
- Fluency in English required. Fluency in German or French a plus.
- Exceptional written and verbal communication skills.
- BS/BA required; MS/MA/MBA preferred.

## **THIS JOB IS IDEAL FOR SOMEONE WHO IS:**

- People-oriented: enjoys interacting with people and working on group projects
- Adaptable/flexible: enjoys doing work that requires frequent shifts in direction
- Detail-oriented: would rather focus on the details of work than the bigger picture
- Autonomous/Independent: enjoys working with little direction
- Innovative: prefers working in unconventional ways or on tasks that require creativity
- High stress tolerance: thrives in a high-pressure environment

## **BENEFITS:**

- 401(k), 401(k) matching
- Dental insurance
- Disability insurance
- Vision insurance
- Health insurance, health savings account
- Parental leave
- Professional development assistance