

Sector Vector Newsletter Advertising Opportunities

Alliance for Regenerative Medicine

KEY METRICS

*Average of issues Jan-Oct 2023



17,000+
Subscribers



33% Average
Open Rates*



8.5% Average
Click Rates*



40%+ Known
Recipients are
Executive and Senior
Leaders in the
Biotechnology
Industry.

THE SECTOR VECTOR

Delivering the latest news in gene therapy, cell therapy, & tissue engineering

November 7, 2023



Announcing the
release of our Q2
2023 sector data!



Looking to know what's trending in the cell and gene therapy sector? Dive into our newly released Q2 2023 data report to view sector highlights in clinical trials, investment, and developer growth. [Read it here>>](#)



Manufacturing

A-CELL

A case study-based approach to
integrating Quality by Design principles in
cell-based therapy CMC programs

VIEW
NOW!



Clinical & Scientific



Jobs with ARM Members

Recruit top gene and cell therapy job seekers by promoting your open positions to an audience of 17,000+.

GROW
RegenMed
Internship Program

Apply to host a
GROW Intern by
January 31, 2023



Connect With Us!



ADVERTISING OPTIONS



Banner Placement - Top

- Hyperlinked advertisement and summary description (100 words or less).
- Run time, Member Rates (subject to availability):
 - 1 Week - \$3,500
 - 2 Weeks - \$6,300
 - 3 Weeks - \$9,100
- Run time, Non-Member Rates (subject to availability):
 - 1 Week - \$4,200
 - 2 Weeks - \$7,800
 - 3 Weeks - \$10,900



Banner Placement - Middle

- Hyperlinked banner advertisement
- Run time (subject to availability):
 - 1 Week - \$3,325
 - 2 Weeks - \$5,900
 - 3 Weeks - \$9,000



Banner Placement - End

- Hyperlinked banner advertisement
- Run time (subject to availability):
 - 1 Week - \$2,925
 - 2 Weeks - \$5,265
 - 3 Weeks - \$7,900



Job Postings (Maximum 8 weeks)

Member Rate: \$1,000 per job posting per week
Non-Member Rate: \$1,500 per job posting per week