

Sector Vector Newsletter Advertising Opportunities

Alliance for Regenerative Medicine

KEY METRICS

*Average of issues Jan-Dec 2023



17,000+
Subscribers



33% Average
Open Rates*



8.5% Average
Click Rates*



40%+ Known
Recipients are
Executive and Senior
Leaders in the
Biotechnology
Industry.

ADVERTISING OPTIONS



Banner Placement - Top

- Hyperlinked advertisement and summary description (100 words or less).
- Run time, Member Rates (subject to availability):
 - 1 Week - \$3,500
 - 2 Weeks - \$6,300
 - 3 Weeks - \$9,100
- Run time, Non-Member Rates (subject to availability):
 - 1 Week - \$4,200
 - 2 Weeks - \$7,800
 - 3 Weeks - \$10,900



Banner Placement - Middle

- Hyperlinked banner advertisement
- Run time (subject to availability):
 - 1 Week - \$3,325
 - 2 Weeks - \$5,900
 - 3 Weeks - \$9,000



Banner Placement - End

- Hyperlinked banner advertisement
- Run time (subject to availability):
 - 1 Week - \$2,925
 - 2 Weeks - \$5,265
 - 3 Weeks - \$7,900



Job Postings (Maximum 8 weeks)

Member Rate: \$1,000 per job posting per week

Non-Member Rate: \$1,500 per job posting per week

THE SECTOR VECTOR

Delivering the latest news in gene therapy, cell therapy, & tissue engineering

January 11, 2024

Advertising & Sponsorship Opportunities!

The Alliance for Regenerative Medicine (ARM) is excited to announce **new advertising opportunities in our weekly Sector Vector industry newsletter!** With 17,000+ recipients, 40% of which are executive and senior level industry leaders, the Sector Vector is an excellent avenue to help you reach a robust audience of cell and gene therapy professionals.

A-CELL

A case study-based approach to
integrating Quality by Design principles in
cell-based therapy CMC programs

VIEW
NOW!



Sector Jobs

Recruit top gene and cell therapy job seekers by promoting your open position to an audience of 17,000+.

CELL GENE
MEETING ON THE MED

April 9 - 11, 2024 | Roma, Italy

Same great meeting.
New location!

Connect With Us!

