



SPONSORSHIP

OPPORTUNITIES



ALLIANCERM.ORG

TABLE OF CONTENTS

Signature Conferences & Meetings

Cell & Gene State of the Industry Briefing	3
Cell & Gene Meeting on the Med	3
Cell & Gene Meeting on the Mesa	4

Networking Events

ARM Reception at the BIO International Convention	5
Women's Executive Forum Events	5
Executive Dinners	6

Scientific Workshops

Scientific Workshops	7
----------------------	---

Webinars & Virtual Advertising

Building the Future of Regenerative Medicine Webinar Series	8
Sector Vector Newsletter Advertisement Opportunities	8
APAC Virtual Summit	8

Special Initiatives & Partnered Projects

GROW RegenMed Internship Program	9
Special Projects	9

Please Contact:

Laura Stringham

📍 VP, Membership & Events
✉️ lstringham@alliancerm.org

Brittany Miller

📍 Senior Manager, Events
✉️ bmiller@alliancerm.org

SIGNATURE CONFERENCES & MEETINGS

Cell & Gene State of the Industry Briefing

 **January 12, 2026**  **San Francisco, CA**

Attracting nearly 2,000 attendees both in-person and streaming live, this gathering of key stakeholders in the field includes ARM's annual update on the sector's progress and two noteworthy sessions featuring top executives highlighting anticipated inflection points for cell and gene therapies in the coming year.

CELL  **GENE**
STATE of the INDUSTRY BRIEFING



Sponsorship Opportunities

Multiple Opportunities Available

\$5K - \$20K+

[EVENT WEBSITE](#)

[SPONSOR INFO](#)

Cell & Gene Meeting on the Med

 **April 28-30, 2026**  **Rome, Italy**

The Cell & Gene Meeting on the Mediterranean is the leading conference bringing together 500+ attendees from the ATMP community in Europe and beyond. This program features expert-led panels, extensive one-on-one partnering capabilities, exclusive networking opportunities, and 50+ dedicated presentations by leading publicly traded and privately held companies in the sector.

CELL  **GENE**
MEETING ON THE MED



Sponsorship Opportunities



Multiple Opportunities Available

\$5K - \$35K+

[EVENT WEBSITE](#)

[SPONSOR INFO](#)

Cell & Gene Meeting on the Mesa

 **October 5-7, 2026**  **Phoenix, AZ**



The Cell & Gene Meeting on the Mesa is a premier annual conference uniting senior executives and decision-makers in the industry to discuss advances in research and cures. The event features expert panels, extensive partnering opportunities, and over 120 presentations from leading companies, attracting more than 2,000 attendees, including 25% C-level executives. It facilitates key partnerships through 5,000+ one-on-one meetings and showcases significant progress in the field.

Before the main event, ARM hosts a CEO & Investor Summit, inviting over 200 CEOs from leading cell and gene therapy companies. The event features sessions with top investors, analysts, and executives sharing insights on the current funding landscape in the CGT sector.

Sponsorship Opportunities

Multiple Opportunities Available
\$5K - \$40K+

[LEARN MORE](#)

[SPONSOR INFO](#)




NETWORKING EVENTS

ARM Reception at the BIO International Convention

ARM hosts receptions for cell and gene therapy industry executives during certain conferences as a way to bring our members and the CGT community together. Attendees enjoy extensive networking with the sector's top decision makers including executives from leading companies.

BIO International Convention

 June 22, 2026

 San Diego, CA

Sponsorship Opportunities

Co-Sponsor of Reception:

\$20K

Women's Executive Forum

ARM's Women's Executive Forum (WEF) fosters collaboration, connectivity, and community among C-level women from ARM member organizations. The Forum aims to support current leaders, encourage future trailblazers by modeling the best and brightest, and promote gender diversity in the industry. Membership is open to any C-level woman who is an active member of ARM.


Sponsorship Opportunities

WEF Member-Only Breakfasts:

\$10K Exclusive or


\$5K Co-Sponsorship


Advanced Therapies Week

 February 10, 2026


 San Diego, CA


Cell & Gene Meeting on the Med

 April 29, 2026

 Rome, Italy

Cell & Gene Meeting on the Mesa

 October 6, 2026


 Phoenix, AZ


Women's Cocktail Hours (open to all women who are members of ARM):

\$20K Exclusive or


\$7.5K Co-Sponsorship


Cell & Gene Meeting on the Med

 April 29, 2026

 Rome, Italy

Cell & Gene Meeting on the Mesa

 October 6, 2026

 Phoenix, AZ

WEF Member-Only Webinars:

\$5K Exclusive Sponsorship

Executive Dinners

Join 18-20 C-level executives for a private, invitation-only dinner featuring good food and excellent networking. Sponsorship provides exclusive access to this group of top decision-makers in an intimate setting. Dinners are hosted in conjunction with certain industry events, but sponsors can request stand-alone dinners in their cities as well.

Where Will ARM be in 2026?*

In addition to the scheduled dinners below, ARM plans to organize additional gatherings in various cities worldwide. If you would like to partner with us for a dinner in Raleigh, NC; London, UK; or Milan, IT, please contact us at member@alliancerm.org. Other location suggestions always welcome.

JP Morgan Healthcare Conference

January
San Francisco, CA

SOLD OUT

Gene Therapy for Rare Disorders

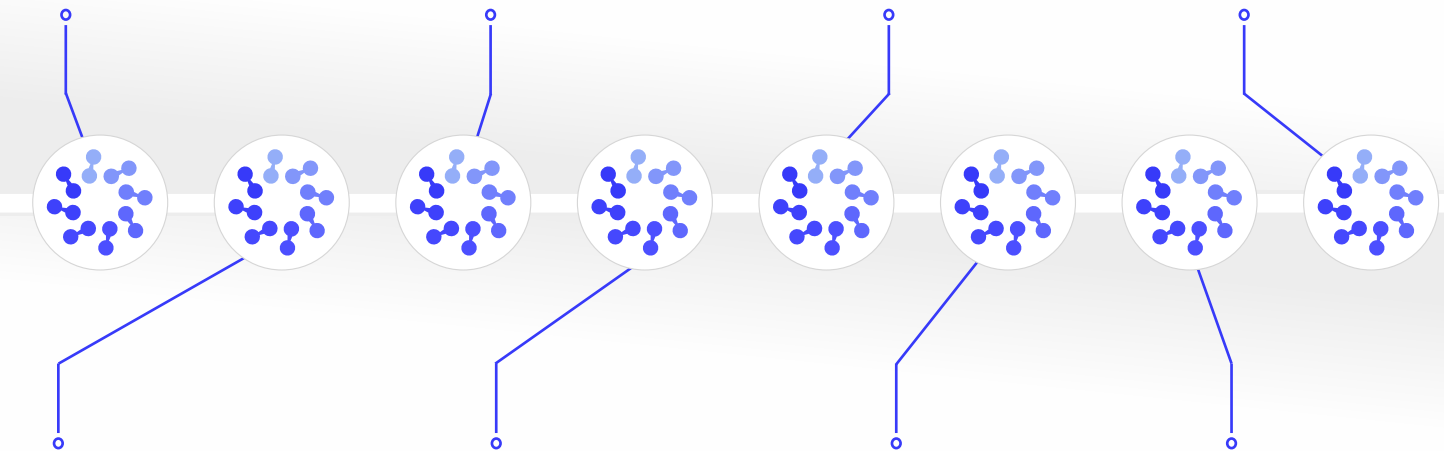
March
Boston, MA

BIO International Convention

June
San Diego, CA

Bio-Europe

November
Cologne, Germany



Advanced Therapies Week

February
San Diego, CA

ASGCT Annual Meeting

May
Boston, MA

CAR-TCR Summit

September
Boston, MA

Advanced Therapies USA

November
Philadelphia, PA

Sponsorship Opportunities

Exclusive Sponsor of Dinner
(Dates/Location Above):

\$7.5K

Stand Alone Dinner in
Other Cities as Requested:

\$10K

JP Morgan Healthcare
Conference Dinner:

\$10K

SCIENTIFIC WORKSHOPS

Science & Industry Workshops

ARM conducts workshops on key scientific and regulatory issues in the CGT sector, inviting subject matter experts and business leaders to engage with regulators and policymakers. Topics have included CMC and regulatory policy, tissue engineering advancements, and manufacturing technologies. These workshops promote information sharing and showcase best practices for CGT developers.

Evolution of the CGT Sector

 Two Workshops Planned in 2026

 TBD



Sponsorship Opportunities

Multiple Opportunities Available

\$5K - \$20K+

[LEARN MORE](#)

[SPONSOR INFO](#)



WEBINARS & VIRTUAL ADVERTISING

Building the Future of Regenerative Medicine Webinar Series

This engaging webinar series is designed to shed light on the latest advancements, challenges, and transformative discussions shaping the future of regenerative medicine. Sponsors have the opportunity to design and lead one webinar featuring cutting-edge CEOs from ARM's network in addition to receiving extensive branding exposure throughout the entire year-long series.



Sponsorship Opportunities

ARM Member Lead Sponsor (design/moderate webinar): **\$5-15K+**

Supporting Sponsor (inclusion on series marketing only): **\$10K**

APAC Virtual Summit

ARM's inaugural APAC Virtual Summit in 2025 attracted over 300 registrants for a half-day of in-depth discussions and expert-led panels. The 2026 program will include sessions focused on: Innovative Development featuring CGT developers and manufacturers presenting on their paths to commercialization; Regulatory Framework including presentations from leading health authorities on the diverse and complex regulatory frameworks across APAC markets; and Commercialization Strategies including discussion of how to overcome market access challenges, build sustainable business models, and form

Sponsorship Opportunities

Multiple Opportunities Available
\$5K - \$15K+

Sector Vector Weekly Newsletter

ARM's industry newsletter is one of the cell and gene therapy sector's leading news sources for business deals, manufacturing developments, and clinical updates. ARM offers digital advertising that places your brand in front of thought leaders and executives of the cell and gene therapy sector.



Advertising Opportunities

Click [here](#) for additional information.

GROW RegenMed Internship Program



The GROW Internship Program provides crucial, early-career paid summer internship opportunities in the regenerative medicine sector to talented undergraduate and graduate students whose backgrounds and life experiences have shaped their unique perspectives. By focusing on each applicant's personal journey, the program aims to foster diversity and build a community of future leaders in the sector.



Sponsorship Opportunities

GROW Program Fee: **\$6.5K**

Special Projects

ARM is pleased to partner with member companies on special projects that are of interest to the cell and gene therapy sector as a whole. Examples of projects can include – but are not limited to – white papers, surveys, and customized workshops. Member organizations interested in partnered projects are encouraged to contact ARM.



Sponsorship Opportunities

Variable - inquire for more information

For questions or to sponsor an ARM event or initiative, please contact:

Laura Stringham

📧 VP, Membership & Events

✉️ lstringham@alliancerm.org

Brittany Miller

📧 Senior Manager, Events

✉️ bmiller@alliancerm.org